

October 2009 CMSA Newsletter



CMSA Madison Area Chapter

www.cmsamadisonwi.com

Case Management Society of America, Madison Area Chapter

CMSA - a non-profit multi-disciplinary society of health care professionals engaged in case management.

Join us on

October 22, 2009



Location:

Johnny Delmonico's Steakhouse

Located downtown Madison,

just off the square

130 S. Pickney St, Madison WI

Gathering begins at 5:30 pm

Dinner - 6:00 pm

Speaker - 6:30 pm

Differential Diagnosis of COPD

Speaker: Dr. Alfred Martin Habel

Sponsored by: AstraZeneca



1.0 contact hours

CMSA Members are not required to be Certified Case Managers.

Meeting Fees

Madison Chapter CMSA Members—No Charge

Non-members - \$15

Please note you may be required to show your CMSA membership card with W13 Chapter listed for admission to Madison CMSA Programs.

For more information on joining CMSA:

<http://www.cmsa.org/Individual/Membership/>

[WhyJoin/tabid/166/Default.aspx](http://www.cmsa.org/Individual/Membership/WhyJoin/tabid/166/Default.aspx)

Please RSVP by 10-15-09 to Victoria Krohn

at victoria.krohn@uwmf.wisc.edu

or call 608-821-4905

FROM BELTLINE - Exit John Nolen Drive. Follow John Nolen across Lake Monona and exit to the left on Broom Street. Stay to the right as you turn onto Broom Street- you will be taking the first immediate right onto Wilson Street. Go one block and take a soft left onto South Hamilton Street. Go one block and take a right onto Doty Street. Cross Martin Luther King Blvd, staying in the left lane. On the left is a parking garage, free for our customers. Pull in, take your ticket and then bring it with you for validation. We are located on the next corner, S. Pinckney and Doty St.

From East Washington:

Follow East Washington right up to the inner ring of Capital Square. Follow the Square around to Martin Luther King Junior Blvd (take a right on Pinckney Street, take a left on Mifflin Street, take a left on Carroll Street, take a left on Main Street). Take a right on MLK Blvd. The next intersection is Doty St, turn left. On the left is a parking garage, free for our customers. Pull in, take your ticket and then bring it with you for validation. We are located on the next corner, S. Pinckney and Doty St.

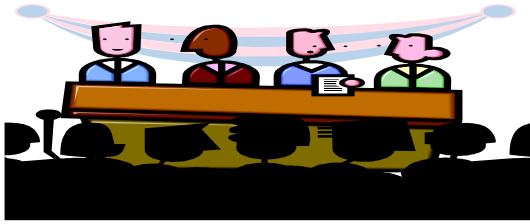
From West Washington:

Follow West Washington right up to the inner ring of the Capital Square. Take a right onto Carroll Street. Take a left onto Main Street. Take a right on MLK Blvd. The next intersection is Doty St, turn left. On the left is a parking garage, free for our customers. Pull in, take your ticket and then bring it with you for validation. We are located on the next corner, S. Pinckney and Doty St.

Parking:

Free parking is available after 4 pm on Doty Street. The ramp is located at 10 East Doty beneath an orange colored building. Pull in, take your ticket and then bring it with you for validation.

Your CMSA Board Members:



Officers

Sue Meudt, President

sue.meudt@pplusic.com

Jodi Atwell , Past President

jatwell@uwhealth.org

Marlene Roewer, President-elect

marlene.roewer@deancare.com

Brenda Bartz, Secretary

bbartz@mhsjvl.org

Vicki Krohn, Treasurer

victoria.krohn@uwmf.wisc.edu

Board Members

Wendy Countryman

wcountryman@weatrust.com

Martha Nelsen

martha@hddesign.com

Kathy Shurts

kathy.shurts@deancare.com

Linda Viney

lviney@mhsjvl.org

Volunteers

Nancy Nie

nancynie@chorus.net

Cindy Fawver

cfawver@chartwellwisc.com

CMSA - Madison Chapter

P.O. Box 5175

Madison WI 53705-0175

Upcoming Events

November 19, 2009

Topic: The Changing Face of Staphylococcus Aureus Infections in Complicated Skin and Skin Structure Infections (cSSSI)

Speaker: Vivek Kak, MD

Sponsor: Cubist Pharmaceuticals

Location: Comfort Inn, Madison

No scheduled meeting in December 2009.

Next meeting in January 2010

Topic: to be announced

Speaker: Scott Daul

Sponsor: Sanofi Aventis

Location: Comfort Inn, Madison



Share Your Expertise!

Continued on page 3

Share Your Expertise!

What does a badger, a nurse and a car company have in common?

Wisconsin's state animal is the badger. But I like to think of 'Bucky Badger' as a more positive symbol of Wisconsin. Bucky brings to mind terms such as champion, influential, rehabilitator, and negotiator. Bucky is always full of spirit, bright-eyed and bushy-tailed.

If you went to nursing school you learned about the infamous Lillian Wald. Just 2 years into her nursing career she had already established the Henry Street Settlement House in New York City. She advocated for the poor and immigrants for basic cleanliness and preventive care. She showed the importance of early identification of those at risk for developing complications, the need for patient and family education and the importance of assessing the patient/family holistically with outcomes to improve quality of life and to contain health care cost. Wald went on to advocate for case managers and specialized in occupational health and public health.

Do you remember the old Toyota car commercial: "Who could ask for anything more?" Doesn't this pull together the concept of case management? Imagine if Lillian Wald started her career in 2009!

DEFINITION OF CASE MANAGEMENT

(Source: Commission for Case Manager Certification)

Case management is a collaborative process that includes assessments, planning, implementation, coordination, monitoring, evaluation, outcomes and general (e.g. activities and interventions). These options and services are required to meet the client's health and human service needs. It is characterized by advocacy, communication, and resource management and promotes quality and cost-effective interventions and outcomes.

Now put the badger, nurse and car together and you have the basic definition of case management: An intervention to control spiraling health care costs and to ensure quality healthcare for those at risk. What else do we do in case management?

Case management supports patients and families in navigating the healthcare system; it decreases fragmentation of services, encourages collaboration and care coordination, and contributes to quality of life, patient safety, and cost-effective care even with limited resources.

The week of October 11th is National Case Management Week.

<http://www.cmsa.org/portals/0/pdf/cmweek/2009/2009cmweeklogo.PDF>

Take a moment to celebrate the type of case management that you perform. I hope everyone working in case management feels proud of the work you do because it is the essence of what Bucky the Badger, Toyota's tag line-"Who could ask for anything more?" and the work of Lillian Wald.

Share Your Expertise! has been provided by:

Sue Meudt, President, Madison, WI CMSA



CMSA Madison Area Chapter

www.cmsamadisonwi.com